

## CLUB SERVICE

4-Way Test—*this week* – Bill Webb  
4-Way Test—*next week* – Joe Shields  
Program— Karen Guevara  
Aug. Invocation— Teresa Haas  
Aug. Greeters — TBA

## GUESTS

Brad Majors	Speaker
Vance Henry	guest of John McMichael
Sean Alford	guest of David Jameson
Mick Fekula	guest of Sandra Jordan
Rachel d'Entremont	guest of Philip Merry
Tom Uskup	guest of Rick Osbon

## MAKE-UPS

Chuck Leopold	Service 8/6
Chuck Leopold	Member committee 8/5
Clay Killian	eClubOne

## **NEW MEMBER INDUCTED**

By: Catie Rabun



Tara Reeder was inducted as a new member last week. Tara's sponsor is Bill Howell and her classification is Printing. Tara is a life long resident of Aiken County. She has worked at Howell Printing Company for 15 years. She graduated from Aiken Technical College and is a registered nurse. She is married to her husband, John. Tara and John live in Jackson with their two children. They enjoy traveling and spending time with their family and friends. Bill pinned Tara with the Rotary emblem and club members welcomed Tara following the meeting.

Welcome to Rotary Tara!



**Rotary Club of Aiken**  
PO Box 685  
Aiken, SC 29802  
(803) 648-5676  
Monday, 12:30 PM  
Newberry Hall  
117 Newberry Street, SW  
[www.aikenrotary.org](http://www.aikenrotary.org)

### **R.I. President**

K.R. "Ravi" Ravindran

### **District Governor**

Terry Weaver

### **Club President**

Joe Lewis

### **President Elect**

Jason Stewart

### **Vice President**

John McMichael

### **Past President**

Barbara Morgan

### **Secretary/Treasurer**

Stanley Smith

### **Sergeant-at-Arms**

Brenda Stein

### **Assistant Governor**

Dan Rickabaugh

### **Board of Directors**

Collette Ball (2016)

Liz Neal (2016)

Will Williams (2016)

Beth Everitt (2017)

Grant Wiseman (2017)

John Lindsay (2018)

Rick McLeod (2018)

Catie Rabun (2018)

### **Sergeants-at-Arms**

Chair: Brenda Stein

Robert Stack

Richard Herring

Richard Holley

John McMichael

Diana Riddick

# THE GEAR

AUGUST 31, 2015



**Rotary**  
Club of Aiken



Chartered February 27, 1939

Club 6187—District 7750

Volume 49, Number 8

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Photographer: Catie Rabun

## **PROGRAM LAST WEEK**

By: Catie Rabun



Joe Lewis introduced last week's speaker, Brad Majors. Brad is the Vice President of Marketing and Development at Goodwill Industries of Upstate/Midlands SC. Brad is also the 2015-2016 chair of District 7750 Public Image Committee. Brad spoke to the club about ways to increase membership and community impact. District Governor Terry Weaver told Brad that membership numbers in the district were strong but our public image is not.

Brad reminded the club that each club impacts their communities in many ways and having community awareness and involvement increases our ability to make a difference and attract new members. He said that a club that the public knows is typically a more successful club in their community.

Brad reviewed opportunities to gain public awareness that include: club service projects, fundraising, meeting speakers, club member recognition, and members telling their personal Rotary stories.

Other outlets for increasing public awareness include: social media and networking and utilizing mass media resources like newspapers, magazines, radio, and TV. He also reminded Rotarians that there is a new Rotary logo that can be customized to adapt to your club name.

## PROGRAM TODAY

# KAREN GUEVARA & CHUCK MUNNS SRS HISTORY

## FUTURE PROGRAMS

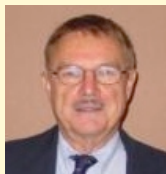
SEP 7	<b>NO MEETING: LABOR DAY</b>
SEP 14	Rick Reames, Director of SC Dept of Revenue
SEP 21	Rick Reames, Director of SC Dept of Revenue

## BIRTHDAYS

9/1	Warren Koehl
9/9	Freddie Boan
9/10	Robert Forrest
9/11	Bill Howell
9/12	Joe Spencer

## CLUB ANNIVERSARIES

9/1	Cot Campbell (1975)
9/1	Bill Price (1990)
9/1	Van Smith (1995)
9/8	Tim McClendon (2014)
9/8	Heather Raynack (2014)
9/8	Karen Poteat (2014)
9/10	Meredith Cook (2012)



## HISTORICAL PERSPECTIVE

By Owen Clary

### TEN YEARS AGO - AUGUST 2005

(Them preachers got to stick together)!! In August 2005, Fred Andrea (Baptist) introduced as a new member into the Club, Dr. George Howle, of St. John's Methodist Church. Prior to that a week earlier, Rev. Bob Byrne (Lutheran), had been inducted into the Club. Currently in the Club, beside the above mentioned-minus Howle, we have preachers Hibbard (Retired Methodist), Wisemen (Episcopalian), Coulter (Presbyterian), McClendon (Methodist), Bourman (Lutheran) and Dunn (Baptist). It is interesting to note that all of the mentioned preachers are great in their pulpits and deliver thoughtful, striking sermons as can be testified by one Rotarian who has visited around and has heard them.

### OUR PAST - "THE GEAR" AUGUST 1995

We mentioned in this column a couple weeks ago about the Work Day on August 12, 1995, when we had over 50 Rotarians and friends and volunteers to go to the old Hitchcock Rehabilitation building on Richland Ave. West and clean up, paint, and repair that building for Hitchcock Rehab. Since then that magnificent old 1930's building has gone through several hands and is currently occupied by Aiken Retina Eye Center. Upon a recent visit there, the staff of Dr. Oksana Maria Demediuk, swears that the building is haunted, and that they hear unusual voices and sounds at various times there. (Could it be that the ghost of Mrs. Lillian Hitchcock, who endowed the building for use as a polio rehabilitation unit, haunts the building)--and wouldn't it be great for Mrs. Hitchcock to know that Rotary as almost helped to eliminate polio from the world?

### HISTORICAL FACTS: CLASSIFICATION

We have vacancies in our Club's Classification list: Restaurants-Fast Foods; Restaurants-Specialty; Publishing-Books; Publishing-Magazines; Public Schools-Teacher; Public Schools-Partnerships; Public Safety; Psychology; Promotional Services; Postal Services; and Podiatry

## MEMBERSHIP REPORT

by: Catie Rabun

Last week, Doug Rabold gave a membership report to the club. He gave us the current snapshot of our membership numbers and discussed the two committees that fall under the Membership Committee: Red Badge Program Committee and the Retention Committee. The Membership Committee has also worked closely with the Social Committee.

This year, our club has set a goal for 10 net new members. Last year we added 25 new members but we lost 21 so we only had a net of 4 new members. This year we have already had nine additions but lost seven members, for a net of two members. We are currently at 180 members now. We have 10 to go to reach the goal of 190.

If any Rotarians would like to propose a new member, the Sargent at Arms table has membership forms. Several things the committee is focused on currently are diversity, as well as adding more young professionals. Twenty-five percent of our members are women. Seventy-five percent of our members are over 50 year of age. A final initiative of the committee is attendance. We are almost at all time high for membership but at five year low for attendance so the committee would like to see those numbers improve.

## CLASSIFICATION: PHILLIP DUNN

by: Catie Rabun



Phillip Dunn is a recent new member to our club and he gave a

classification talk last week. Phillip is the new senior pastor for Millbrook Baptist Church. Philip holds a bachelor of arts degree in religion from Liberty University, and a master of divinity degree with languages and doctorate of philosophy, major in preaching and minor in pastoral studies from Southwestern Baptist Theological Seminary. With humor, he compared a Rotary meeting to a church service: we both have greeters, an "offering" is taken up, there are social committees, and even singing! Philip said he has enjoyed being in Rotary and it has been a great way to be involved with the community but also with other religious leaders that are members of the club. He thanked Rotary for including religious leaders in Rotary.